



FISH HOUSE & OYSTER BAR

THE 7TH ANNUAL
**OYSTER SHUCKING
COMPETITION**

THURSDAY APRIL 2ND, 2020

- benefiting -
First Descents

• HIGH WEST.
**OYSTER
• FEST •**



CONTESTANT REGISTRATION PACKET

[what is OYSTER MONTH?]

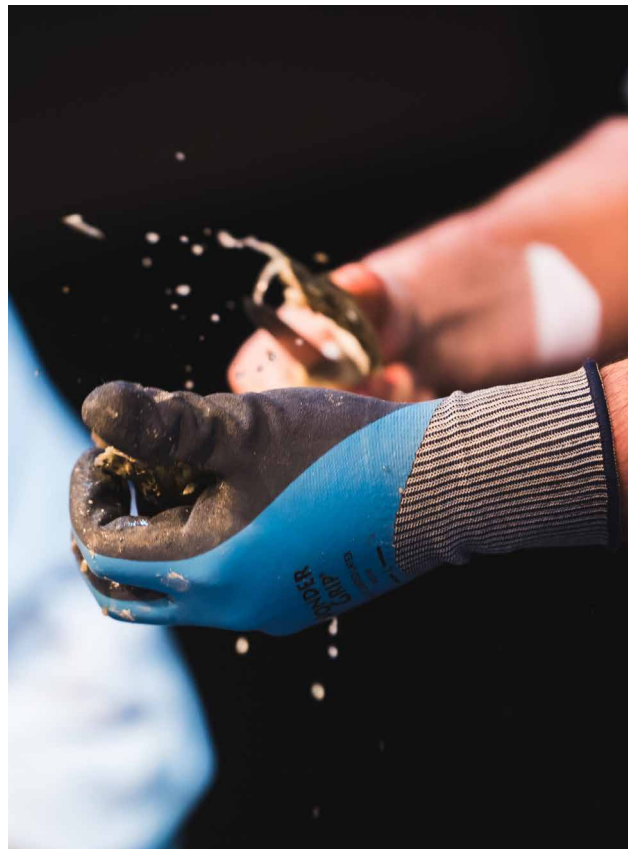
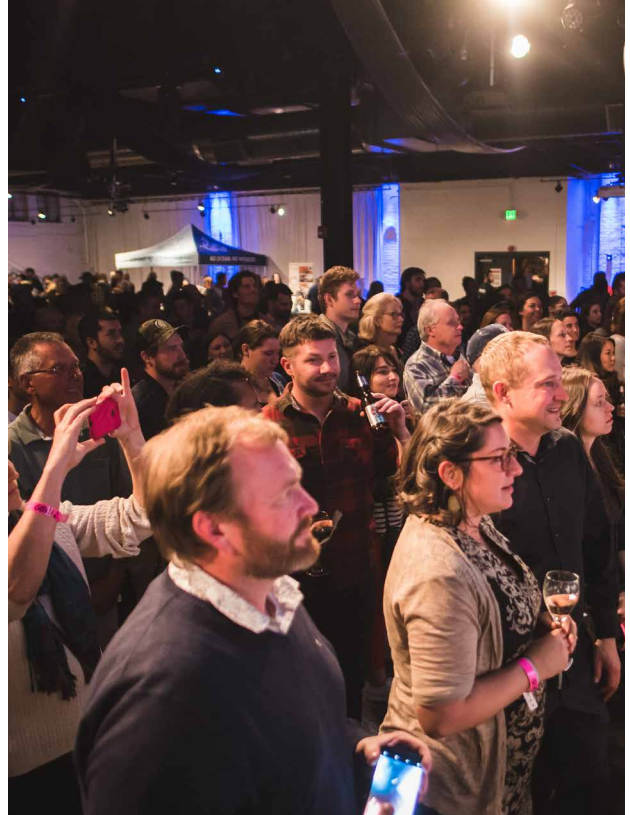
Every year, since 1997, Jax Fish House & Oyster Bar has dedicated the month of March to celebrating and glorifying the most charitable of mollusks, that beneficent bivalve, the oyster. Through games, contests and feats of gustatory grandeur, the staff and management of each Jax restaurant has worked to raise money for, and awareness of our charitable partners. In much the same way that the oyster improves its surroundings through the selfless act of filtering the water in its ecosystem, the crew at Jax Fish House and Oyster Bar annually focuses all efforts on fundraising for and supporting the good works being done by locally acting charitable organizations that help people in our community.

[and now, HIGH WEST OYSTER FEST. WE'RE DOIN' IT AGAIN.]

This year, Jax is hosting the 8th annual High West Oyster Fest (HWOFF) - an Intergalactic Shucking & Eating Championship where we feature the glory, deliciousness, sustainability and abundance of oysters while celebrating the devoted and unique community of people who we like to call 'Oyster Athletes'. On Wednesday, April 2, 2020 - Colorado's finest will be gathered at the EXDO Event Center in Denver's hoppin' RiNo neighborhood, to indulge in delicious food and fresh shucked oysters from Jax Fish House & Oyster Bar, to try Oyster offerings from other incredible Denver chefs and restaurants and to BEHOLD...

The infamous Oyster Eating Contest is a sight to see and showcases the strongest mollusk munchers around.

The Oyster Shucking Competition features the fastest shuckers from the finest oyster bars across the globe.



Dear Distinguished Shuckers and World Class Oyster Athletes,

We would like to cordially invite you to the 8th annual High West Oyster Fest (HWOFF) and Colorado Oyster Shucking Championship, brought to you by Jax Fish House & Oyster Bar. All proceeds will benefit First Descents; their vision is focused on providing life-changing outdoor adventures for young adults impacted by cancer.

The athletic highlight of High West Oyster Fest is Colorado's ONLY annually recognized State Championship Oyster Shucking Competition.

We believe that your craft is at the heart of oyster culture throughout the nation, and we would like to offer you a chance to take home the Grand Prize or 2nd & 3rd place trophies and associated PRIZE MONEY!!

High West Oyster Fest will be held Wednesday, April 2nd at the EXDO Event Center in Denver's hoppin' RiNo neighborhood. The Colorado championship will follow the same rules and regulations as the Boston Seafood Expo, and judging will be done blindly by some of Colorado's top restaurateurs and oyster enthusiasts.

Our goal at Jax Fish House & Oyster Bar has always been to bring the coasts to the coastless, so an Oyster Festival in the middle of the Rockies makes perfect sense, as it enables us to combine our love of oysters with the opportunity to give back.

Traveling shuckers may take advantage of our friends and family discount at many Denver area hotels.

Steak your claim to the crown as CHAMPION at the 8th Annual High West Oyster Fest! It will be an amazing experience for all involved.

WE CAN'T HAVE A SHUCKING COMPETITION WITHOUT SHUCKERS!

Sincerely Yours,

Matt Myslivyl // General Manager // Jax Fish House // LoDo



[the WHEN]

Thursday April 2, 2020 - High West Oyster Fest at EXDO Event Center - 6:00pm (doors); 7:30pm (contest) - times are approximate

[the WHY]

To help celebrate the love of the oyster, earn bragging rights for the year, win fabulous prizes and help out a great cause. All proceeds go directly to First Descents - providing life-changing outdoor adventures for young adults impacted by cancer.

[the PRIZES]

FIRST PLACE - \$500

SECOND PLACE - \$250

THIRD PLACE - Super awesome surprise prize!

[how to REGISTER]

Fill out the attached form and drop off at Jax LoDo, email to info@jaxlodo.com or mail to:

Jax Fish House & Oyster Bar
Attn: Matt Myslivy
1539 17th St.
Denver, CO 80202

For further information on rules or entrance to the contest, contact Matt Myslivy at 303.292.5767 or info@jaxlodo.com.

All applications must be received no later than March 27th, 2020.

**WE NEED YOUR HELP!
SUBMIT YOUR
REGISTRATION FORM
TODAY AND COMPETE!**

[the RULES]

PRELIMINARY ROUND RULES:

Shuckers will be competing in a preliminary speed round for a chance to compete in the finals. Shuckers will be given 16 oysters total; eight from the east coast and eight from the west coast. Competitors must shuck a dozen of these oysters for time; they can choose whichever 12 they desire, plus an additional two oysters if they wish to set aside in case any of their dozen are to break or fall off the table.

At least 12 oysters must end up on each shuckers tray; if a shucker has less than a dozen oysters on their tray, they will be disqualified. Competitors may shuck all 16 oysters, however, the additional time spent shucking these extra oysters may prevent the shucker from reaching the final round due to the extra time. There is NO reward for plating oysters beyond the required dozen.

Once a shucker finishes, they will put their hands above their head signaling completion to the judge, at which point they are no longer allowed to touch their trays. In this round, the judges are looking for a total of at least 12 oysters opened and on the tray. Even though they are not judging for plating and presentation in the preliminary round, the majority of the oyster must be in the shell. Once the results of the preliminary rounds are finalized, the top three shuckers from each heat (six total) will continue to the final round.

FINAL ROUND RULES:

The same rules apply from the preliminary round, with the addition of presentation. All oysters must be opened as well as cleaned, severed from the shell, and plated on the trays as they would be delivered and presented to a customer at a restaurant.

Time will be added to each shuckers score for the following errors:

1. missing oysters
2. foreign substances
3. broken shell
4. cut oyster
5. placement on shell
6. not severed from shell

And finally, if a shucker has an impeccable and (to our judges standards) “perfect tray”, 10 seconds will be removed from their overall time. Once a shucker finishes, they will put their hands above their head signaling completion to the judge, at which point they are no longer allowed to touch their trays. After all shuckers have finished, all trays will be judged. Once judging is complete, the winners will be announced.

[THIS YEAR'S PARTNER]

FIRST DESCENTS [FIRSTDESCENTS.ORG]

In 2018 & 2019, Oyster Month and HWOFF partnered with First Descents and raised \$120,000. We are proud to announce that FD is once again the sole beneficiary of High West Oyster Fest 2020.

First Descents is a recognized leader in outdoor experiential programming. Through outdoor adventures, skills development, and local adventure communities FD improves the long-term survivorship of young adults impacted by cancer. Their participants experience free outdoor adventure programs that empower them to climb, paddle, and surf beyond their diagnosis, reclaim their lives, and connect with others doing the same.

[PAST PARTNERS]

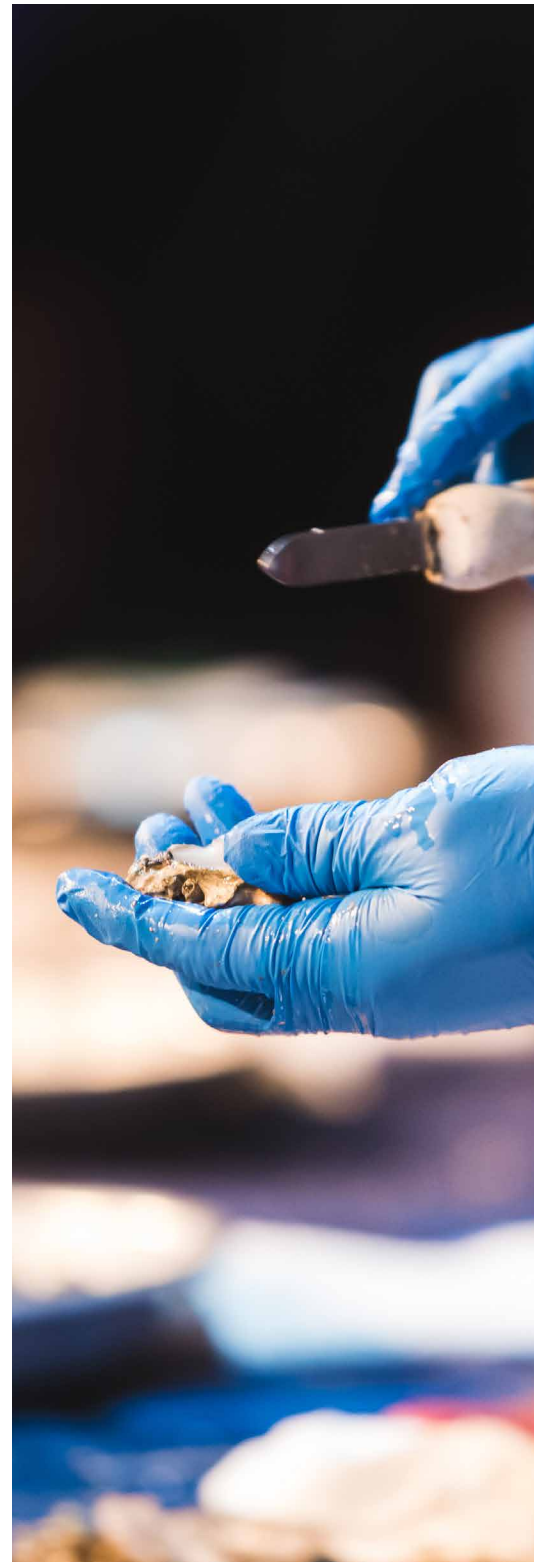
In 2017, Oyster Month and HWOFF partnered with YWCA of Boulder County and raised \$26,326. Since 1922, YWCA Boulder County has been providing a continuum of vital services to the women, children, and families of Boulder for over 90 years. They are a welcoming, human service agency that works with over 5,000 individuals annually.

In 2016, Oyster Month and HWOFF partnered with Blue Sky Bridge and raised \$27,500. Blue Sky Bridge is a Colorado based non-profit which facilitates a collaborative approach to child abuse investigations while providing child victims and their families with support in a safe and child-focused environment.

In 2015, Oyster Month and HWOFF raised \$590,000 for There With Care. There With Care provides support to hundreds of families being treated at 12 hospitals and medical facilities across Colorado. Through the kindness of volunteers, generosity of business owners and the philanthropy of donors, they have been able to ease many of the burdens of children and families facing critical illness.

In 2014, Oyster Month and HWOFF generated \$31,000 for VetEx. In 2013, we raised \$35,000. These sponsorships and donations funded 100% of all VetEx adventures in Colorado in 2013, empowered hundreds of Veterans, and created new, previously unrealized opportunity for dozens more.

TIME TO GET YOUR SHUCK ON!



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[the REGISTRATION FORM]

LOCATION - EXDO Event Center - hosted by Jax Fish House & Oyster Bar

EVENT - 8th Annual Colorado Oyster Shucking Championship at High West Oyster Fest

DATE - Thursday, April 2, 2020 - 6:00pm (doors); 7:30pm (contest) - times are approximate

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CONTESTANT NAME _____

ADDRESS _____

CITY _____

STATE _____ **ZIP CODE** _____

PHONE _____

EMAIL _____

I, as a contestant of the High West Oyster Fest Shucking Competition, assume all responsibilities for my actions.

In consideration of the opportunity afforded me to participate as a shucking contestant, I hereby knowingly, freely and voluntarily waive any right or cause of action, of any kind whatsoever, arising as a result of such activity, from which any liability may or could accrue.

SIGNATURE _____ **DATE** _____

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